Florna Plants Summer 2020









2L Regal Pelargonium

Weeks Available – 16 & 18

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	WK16 QTY	WK18 QTY
ELEGANCE FRANN	24	120				
ELEGANCE PATRICIA	24	120				
ELEGANCE ADRIANA	24	120				
ELEGANCE ROYALTY WHITE	24	120				
REGALIA CHOCOLATE	24	120				
REGALIA MID SALMON	24	120				









Our Regal Pelargonium range is made up of 6 striking colours. The 'Elegance' & 'Regalia' varieties produce a fantastic compact plant with large flowers. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £12 offer



NEW FOR 2020 All of our 2L Pelargonium crop will be produced in a Grey Thermo pot – 100% Recyclable



2L Fuchsia Collection

Weeks Available – 16 & 18

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 FOR £12	WK16 QTY	WK18 QTY
FUCHSIA 'SNOWCAP'	24	120					
FUCHSIA 'GENII'	24	120					
FUCHSIA 'ALICE HOFFMAN'	24	120					
FUCHSIA 'TOM WEST'	24	120					
FUCHSIA 'DELTA SARAH'	24	120					
FUCHSIA 'BEACON'	24	120					
FCHSIA 'BABY BLUE EYES'	24	120					
FUCHSIA 'DOLLAR PRINCESS'	24	120					



Summer 24 Pack



Weeks Available – 15, 17, 18, 19, 20 & 21

DESCRIPTION	SHELF QTY	TROL QTY	COST	RRP	WK15	WK17	WK18	WK19	WK20	WK21
BEGONIA SEMP MIX	8	72								
BEGONIA SEMP BRONZE	8	72								
BEGONIA SEMP GREEN	8	72								
IMPATIENS MIXED	8	72								
PETUNIA MIXED	8	72								
MARIGOLD MIXED	8	72								
ANTIRRHINUM MIXED	8	72								
LOBELIA TRAILING	8	72								
LOBELIA COMPACT	8	72								



Mix & Match varieties to your trolleys.











Our Summer 24 pack range is made up of 9 different varieties. Always our most popular pack line for Summer, please reserve early to secure numbers for 2020. All of our 24 pack crop will be produced in the 'Aeroplas Eco' Pack with a large click & lock Carry Home Handle – 100% Recyclable



Summer Jumbo 6 Pack

Weeks Available – 21, 23 & 25

DESCRIPTION	SHELF QTY	TROL QTY	COST	RRP	2 FOR £10	WK23	WK25
JUMBO IMPATIENS MIX	14	98					
JUMBO PETUNIA MIX	14	98					
JUMBO BEG SEMP MIX	14	98					
JUMBO MARIGOLD MIX	14	98					
JUMBO GERANIUM MIX	14	98					





NEW FOR 2020

All of our Jumbo 6 pack Primrose crop will be produced in the Green PET material pack – 100% Recyclable



Mix & Match your varieties, all packs come with a big carry home handle.



Summer Value Planter & Hanging Pot

Weeks Available – 15, 18, 20, 22 & 24



All of our value Planters & Hanging Pots are a well rooted seed based product for early flowering colour



Mod Flora Collection

Week Available – 18

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	WK18 QTY PINK MIX	WK18 QTY BLUE MIX	WK18 QTY GENERAL MIX
30CM PLANTER	8	40					
35CM PLANTER	6	24					
45CM PLANTER	3	9					

Our Mod Flora collection is made up of 3 sizes, 30cm, 35cm & 45cm. Produced in 3 Colour themes, Pink mix, Blue mix & General mix Using premium cutting raised product. Look fantastic in store and Easy to merchandise with being a set rather than a stand alone planter.



Helix Collection

Week Available – 22



Our Helix collection is made up of 4 sizes, 25cm, 30cm & 40cm planters & 37cm Trough planter. Produced in 3 Colour themes, Pink mix, Blue mix & General mix using premium cutting raised product. Look fantastic in store and easy to merchandise with being a set rather than a stand alone planter.



Mono Geranium Collection



Week Available – 27

Provence Geranium Hanging Pot Provence Geranium Planter



Our Mono Geranium Collection is Produced in our Provence range. Using the Geranium Interspecific Xtreme Toscana series, this vigorous variety will produce stunning mono hanging pots and planters.



Summer Two Tone Collection of Cone & Hanging Basket

Weeks Available – 18, 20, 22 & 24



DESCRIPTION	SHELF QTY	TOL QTY	COST	RRP	WK18 QTY	WK20 QTY	WK22 QTY	WK24 QTY
30CM PINK CONE	8	24						
35CM PINK HB	6	30						
30CM BLUE CONE	8	24						
35CM BLUE HB	6	30						
30CM MIXED CONE	8	24						
35CM MIXED HB	6	30						

Our 2 Tone Collection has become our best selling basket range. Premium 2 Tone hardware available in a 35cm Basket & 30cm Cone, the 2 compliment each other perfectly when displayed in store. Summer mixes available are, Pink Mix, Blue Mix & General Mix.

• 30cm Hanging Cones delivered to stores in boxes to avoid damages



30cm Summer Rattan Hanging Baskets



Weeks Available – 18, 20, 22 & 24



GENERAL MIX	8	40			
PINK BLENDED	8	40			
BLUE BLENDED	8	40			

Our 30cm Premium rattan Hanging Basket is produced in 3 different colour blends. Using only cutting raised varieties, this produces a great Premium looking Hanging Basket bursting with Summer colour.



40cm Coco Lined Wire Hanging Baskets



Weeks Available – 18, 21 & 23



Our 40cm Premium Wire Coco Lined Hanging Baskets are always a complete sell out. Using premium hardware with a black wire basket, black hanging chain and a coir liner, available in 3 colour mixes – Pink Mix, Blue Mix & General Mix using premium cutting raised product, these hanging baskets are real showstoppers that will flower all Summer long

ONLY AVAILABLE AS A TROLLEY ALLOCATION

Great Summer offer for customers looking for a 'Premium' type hanging basket

Possible 2 for £60 Promotion

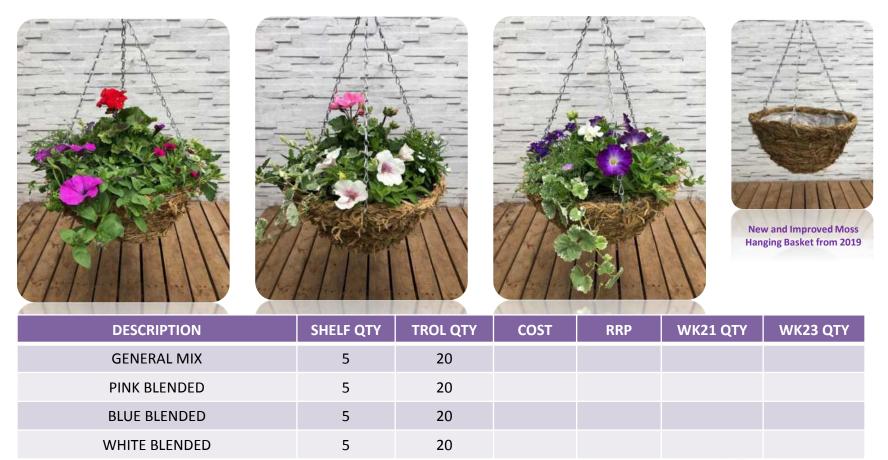
DESCRIPTION	SHELF QTY	TROL QTY	COST	RRP	WK18 QTY	WK21 QTY	WK23 QTY
GENERAL MIX	4	16					
PINK BLENDED	4	16					
BLUE BLENDED	4	16					
WHITE BLENDED	4	16				× 1	



35cm Moss Effect Hanging Basket

BEST SELLER BEST SELLER

Weeks Available – 21 & 23



Our 35cm Moss Effect Hanging Baskets is available in 3 different colour blends, 5 per shelf – 20 per trolley. Full of colour using Premium cutting raised trailing plants ONLY AVAILABLE AS A TROLLEY ALLOCATION



30cm Petunia Sky Collection

Week Available – 18

NightSky	BabyDoll	Lightning	Sky	Glacier Sl	(y	Lavender	Sky
DESCRIP	TION	SHELF QTY	CC QTY	COST	RRP	2 for £30	WK18 QTY
30CM PETUNIA	A NIGHTSKY	8	40				
30CM PETUNIA	A BABYDOLL	8	40				
30CM PETUNIA L	IGHTNING SKY	8	40				
30CM PETUNIA	GLACIER SKY	8	40				
30CM PETUNIA L	AVENDER SKY	8	40				

Our Petunia 'Sky' collection will be produced in a traditional rattan basket. 5 varieties available including the ever popular 'NightSky' & 'BabyDoll', 3 new for varieties for 2020 which include 'Lightning Sky', 'Glacier Sky' & 'Lavender Sky'. 5 varieties that make a perfect trolley allocation.





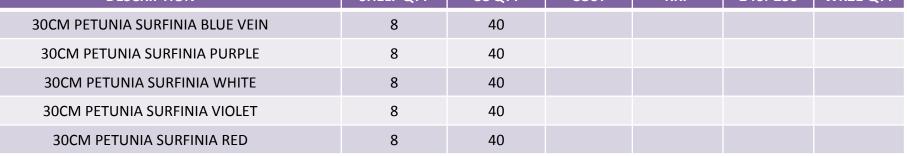
30cm Petunia Surfinia Collection

Week Available – 21



Blue Vein







CELEBRATING 30 YEARS OF SURFINIA – Our Petunia Surfinia collection Will be produced in a traditional rattan basket. We've hand selected 5 Of the most popular Surfinia varieties including 'Surfinia Purple', the First true Surfinia introduced 30 years ago.



30cm Calibrachoa Collection

Week Available – 23

Starlight Cherry Image: Cherry Image: Che	Starlight Blue	Starlight I	Pink	Chameleon Lavend	ler Sorbet Ch	ameleon Sunshin	e Berry
DESCRIPTION		SHELF QTY	CC QTY	COST	RRP	2 for £30	WK23 QTY
30CM CALIBRACHOA STARLIGH	T CHERRY	8	40				
30CM CALIBRACHOA STARLIGH	HT BLUE	8	40				
30CM CALIBRACHOA STARLIGI	ΗΤ ΡΙΝΚ	8	40				
30CM CALIBRACHOA CHAMELEON LAV	/ENDER SORBET	8	40				
30CM CALIBRACHOA CHAMELEON SU	JNSHINE BERRY	8	40				

Our Petunia Calibrachoa collection will be produced in a traditional rattan basket. 5 varieties available including 2 of the 'Chameleon' series, Lavender Sorbet & Sunshine Berry. 3 'Starlight' varieties also available, Cherry, Blue & Pink. 5 varieties that make a perfect trolley allocation.



30cm Begonia Collection

Week Available – 25

Joy Yellow	Joy White	Funky Pi	ink	Funky White	e	Funky Orange	1
DESCRIPT	ION	SHELF QTY	CC QTY	COST	RRP	2 for £30	WK25 QTY
30CM BEGONIA J	OY YELLOW	8	40				
30CM BEGONIA	JOY WHITE	8	40				
30CM BEGONIA F	UNKY PINK	8	40				
30CM BEGONIA F	UNKY WHITE	8	40				
30CM BEGONIA FU	INKY ORANGE	8	40				

Our Begonia collection will be produced in a traditional rattan basket. 5 varieties available including 2 of the popular 'Joy' series which includes Yellow & White. 3 of the 'Funky' series which includes Pink, White & Orange. 5 varieties that make a perfect trolley allocation.



35cm Scented Begonia Collection

Week Available – 27



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £50	WK27 QTY
35CM BEGONIA SWEETSPICE BOUNTY	6	30				
35CM BEGONIA SWEETSPICE CITRUS	6	30				
35CM BEGONIA SWEETSPICE ENGLISH ROSE	6	30				

Our Scented Begonia Collection is made up 3 highly fragrant Begonias from the SweetSpice series. Sweetly scented, this series is perfect for large hanging baskets. Produced in our 2 tone 35cm hanging basket, these are real showstoppers!



Week Available – 20



Our Dahlia Dahlietta Collection is made up of 5 striking colours. The Dahlietta series produces a fantastic compact plant with a mass of small dainty flowers. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £10 offer



NEW FOR 2020

All of our 2L Bedding crops will be produced in a Grey Thermo pot



Week Available – 20 Petunia 'Sky' Collection



Our Petunia Sky collection is made up of 5 colours. A fantastic stand alone series that really stands out against other Petunias. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £10 offer



NEW FOR 2020

All of our 2L Bedding crops will be produced in a Grey Thermo pot

– 100% Recyclable



Petunia



Week Available – 20 Nemesia Collection

Rhubarb & Custard Wisley Vanilla	Berries & O	Cream	Amelie		Myrtille	
DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £10	WK20 QTY
2L NEMESIA RHUBARB & CUSTARD	24	120				
2L NEMESIA WISLEY VANILLA	24	120				
2L NEMESIA BERRIES & CREAM	24	120				
2L NEMESIA AMELIE	24	120				
2L NEMESIA MYRTILLE	24	120				

Our Nemesia collection is made up of the 5 most popular scented varieties including the ever popular 'Wisley Vanilla'. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £10 offer



NEW FOR 2020

All of our 2L Bedding crops will be produced in a Grey Thermo pot - 100% Recyclable



2L Geranium Collection



Week Available – 21



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £10	WK21 QTY
2L TOSCANA RED IN RED POT	24	120				
2L TOSCANA PINK IN PINK POT	24	120				
2L TOSCANA LILAC IN PURPLE POT	24	120				
2L TOSCANA WHITE IN LILAC POT	24	120				

Our 2L Toscana Series Zonal Geraniums collection is made up of 4 colours, produced in coloured pots for week 21. Mix and match your colours to make up your allocation.



Week Available – 22 Begonia Mocca Non-Stop Collection



DESCRIPTION		CCUIT	CUSI	ККР	2 10r ± 10	
2L BEGONIA ROSE PETTICOAT	24	120				
2L BEGONIA DEEP ORANGE	24	120				
2L BEGONIA WHITE	24	120				
2L BEGONIA RED	24	120				
2L BEGONIA YELLOW	24	120				

Our Begonia Mocca Non-Stop Collection is made up of 5 striking colours. The Mocca Non-Stop series is a dark leaf variety and produces a fantastic compact plant with a mass of large flowers. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £10 offer



NEW FOR 2020

All of our 2L Bedding crops will be produced in a Grey Thermo pot



Week Available – 22

Big Red Big Pink Image: Distribution of the second seco	Osteospermum Purple Sun	Pink Eye		Purple	Shad	low Lemon
DESCRIPTION	SHELF QTY	СС QТҮ	COST	RRP	2 for £10	WK22 QTY
2L BEGONIA BIG RED	24	120				
2L BEGONIA BIG PINK	24	120				
2L OSTEOSPURMUM PURPLE SUN	24	120				
2L OSTEOSPURMUM PINK EYE	24	120				
2L OSTEOSPURMUM PURPLE	24	120				
2L OSTEOSPURMUM SHADOW LEMON	24	120				

Our Begonia Bigs are available in 2 Colours, Red & Pink. Great variety with bronze leaf foliage. Our Osteospurmum collection is made up of 4 striking colours, selected from the 'Flower Power' series and includes the popular Purple Sun. Produced in our new Grey recyclable

pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £10 offer NEW FOR 2020



All of our 2L Bedding crops will be produced in a Grey Thermo pot



Week Available – 22 Coleus Collection



Our Coleus Collection is made up of 5 carefully selected Dummen varieties. 5 stand out Colours available including the popular 'La Freak'. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £10 offer



NEW FOR 2020

All of our 2L Bedding crops will be produced in a Grey Thermo pot



27cm Trixi Hanging Pot Collection

Week Available – 23



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £30	WK23 QTY
27CM AMARENA CREAM MIX	10	50				
27CM CRAZY COCKTAIL MIX	10	50				
27CM WHITE WEDDING MIX	10	50				
27CM BOLERO MIX	10	50				
27CM BLUEBERRY PARFAIT MIX	10	50				

Our 27cm Trixi collection will be produced in a anthracite hanging pot to Give a fresh modern look. Using premium cutting raised Trixi varieties that will flower all Summer long. 5 varieties available making a fantastic trolley allocation.



3L Trixi Collection



Week Available – 23



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £12	WK23 QTY
3L AMARENA CREAM MIX	21	105				
3L WHITE WEDDING MIX	21	105				
3L BOLERO MIX	21	105				
3L BLUEBERRY PARFAIT MIX	21	105				
3L CRAZY COCKTAIL MIX	21	105				

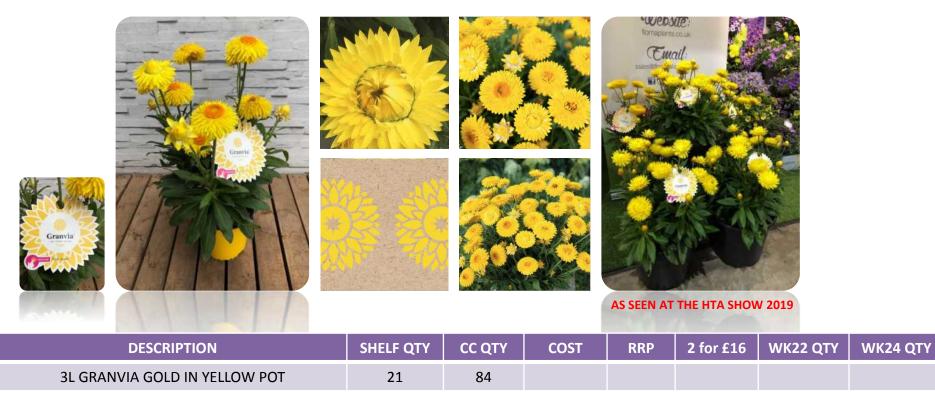
Our 3L Trixi collection will be produced in our new 100% recyclable Grey pot to Give a fresh modern look. Using premium cutting raised Trixi varieties that will flower all Summer long. 5 varieties available making a fantastic trolley allocation.



3L Granvia Gold



Weeks Available – 22 & 24



NEW FOR 2020 – Granvia Gold, produced in a 3L Yellow pot. Early flowering with intense large Yellow flowers with crispy Paper like petals.





Week Available – 23 Dahlia Maxi Collection















Our Dahlia Maxi Collection is made up of 6 striking colours including 2 bi-colours. Extra large flowers producing a mass of colour. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £14 offer

DESCRIPTION	SHELF QTY	СС QТҮ	COST	RRP	2 for £14	WK23 QTY
3L DAHLIA MAXI CASTILLO	21	84				
3L DAHLIA MAXI COZUMEL	21	84				
3L DAHLIA MAXI LOPEZ	21	84				
3L DAHLIA MAXI EMILIO	21	84				
3L DAHLIA MAXI SALINAS	21	84				
3L DAHLIA MAXI TAMPICO	21	84				



NEW FOR 2020



Week Available – 23 Celosia First Flame

Gazania Tiger Stripe





Our Celosia Collection is made up of 3 Colours from the 'First Flame' series, compact habit with 3 striking Colours available. 2 Colours available in the Gazania 'Tiger Stripe, Red Stripe & Rose Stripe. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £14 offer

NEW FOR 2020



Week Available – 23 Cosmos Symphony Collection

Begonia Funky Collection





Our Cosmos Symphony collection is made up of 3 popular Colours, Carmine, White & Pink. Our Begonia Funky collection is also made up of 3 striking Colours, Pink, White & Orange. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £14 offer

NEW FOR 2020



3L Geranium Collection



Week Available – 25



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £12	WK25 QTY
3L TOSCANA RED IN RED POT	21	105				
3L TOSCANA PINK IN PINK POT	21	105				
3L TOSCANA LILAC IN PURPLE POT	21	105				
3L TOSCANA WHITE IN LILAC POT	21	105				

Our 3L Toscana Series Zonal Geraniums collection is made up of 4 colours, produced in coloured pots for week 25. Mix and match your colours to make up your allocation.



2L Sunflower Sunsation



Week Available – 25



Our crop of Sunflower Sunsation is produced in a 2L Yellow pot. One of our biggest crops of the season, we grew over 200,000 Sunflowers in 2019. Producing a strong sturdy plant with Large blowsy flowers.



Week Available – 25

Gerbera Mega Revolution Collection



Our Gerbera Mega Revolution Collection is made up of 4 striking colours. Extra large flowers producing a mass of colour. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £14 offer



NEW FOR 2020



Week Available – 25 Coleus Kong Collection



3L COLEUS KONG RED	21	105		
3L COLEUS KONG MOSAIC	21	105		
3L COLEUS KONG ROSE	21	105		

Our Coleus Kong Collection is made up of 4 striking large bold Colours. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £14 offer.



NEW FOR 2020



Week Available – 25 Begonia Mocca Non-Stop Collection



DESCRIPTION		CC QIT	COST	NNP	2101114	
3L BEGONIA ROSE PETTICOAT	21	105				
3L BEGONIA DEEP ORANGE	21	105				
3L BEGONIA WHITE	21	105				
3L BEGONIA RED	21	105				
3L BEGONIA YELLOW	21	105				

Our Begonia Mocca Non-Stop Collection is made up of 5 striking colours. The Mocca Non-Stop series is a dark leaf variety and produces a fantastic compact plant with a mass of large flowers. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £14 offer





Week Available – 25 SunPatiens Collection



Our Sunpatiens Collection is made up of 5 striking colours. Producing a fantastic compact plant with a mass of flowers. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2

105

for £14 offer

21



3L SUNPATIEN RED

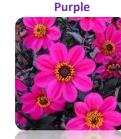




Week Available – 27 Dahlia Happy Days Collection















Yellow

Our Dahlia Happy Days Collection is made up of 6 striking Colours. Dark foliage with striking flowers really make the Happy Days series stand out from other Dahlias. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £20 offer

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £20	WK27 QTY
5L DAHLIA HAPPY DAYS CREAM	15	60				
5L DAHLIA HAPPY DAYS PURPLE	15	60				
5L DAHLIA HAPPY DAYS PINK	15	60				
5L DAHLIA HAPPY DAYS RED	15	60				
5L DAHLIA HAPPY DAYS BICOLOUR YELLOW-RED	15	60				
5L DAHLIA HAPPY DAYS YELLOW	15	60				



NEW FOR 2020



Week Available – 27

Gerbera Mega Revolution Collection



Our Gerbera Mega Revolution Collection is made up of 4 striking colours. Extra large flowers producing a mass of colour. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £20 offer



NEW FOR 2020



Week Available – 27

Heliotrope Marino Blue	Osteospermum	Purple Sun	Sal	via Big Blue		
DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £20	WK27
	1 Г	60				

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £20	WK27 QTY
5L HELIOTROPE MARINO BLUE	15	60				
5L OSTEOSPERMUM PURPLE SUN	15	60				
5L SALVIA BIG BLUE	15	60				

3 stand alone varieties we feel has to be part of our big 5L pot bedding collection, Heliotrope Marino Blue, Osteospermum Purple Sun & Salvia Big Blue. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £20 offer



NEW FOR 2020



Week Available – 29 Begonia Majestic Collection



Our Begonia Majestic Collection is made up of 4 striking colours. Extra large flowers producing a mass of colour. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £20 offer





Week Available – 29 Dahlia Maxi Collection















Our Dahlia Maxi Collection is made up of 6 striking colours including 2 bi-colours. Extra large flowers producing a mass of colour. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £18 offer

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £20	WK29 QTY
5L DAHLIA MAXI CASTILLO	15	60				
5L DAHLIA MAXI COZUMEL	15	60				
5L DAHLIA MAXI LOPEZ	15	60				
5L DAHLIA MAXI EMILIO	15	60				
5L DAHLIA MAXI SALINAS	15	60				
5L DAHLIA MAXI TAMPICO	15	60				



NEW FOR 2020



Week Available – 29 Coleus Collection



Our Coleus Trio mixes are made up of 3 striking colours. Large Bold Colours perfect for end of season large pot bedding. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Potential promotional line on a 2 for £20 offer



NEW FOR 2020

